



Alexandra Rose Charity

Trustees' Annual Report and Accounts
for the year ending 31st March 2023

Charity Registration No. 211535

Company Registration No. 00279157 (England and Wales)

Scottish Charitable Incorporated Organisation SC052479



Alexandra
Rose
Charity

Alexandra Rose Charity

limited by guarantee

Legal and Administrative Information

TRUSTEES

Mr March Hancock
Chair

Ms Celia Cole
Vice Chair

Ms Patricia Kokocinska
Treasurer

Mr Charles Clarke
Ms Catherine Elliston
Miss Rasleen Kahai
Miss Mara Larson-Richard
Ms Stephanie Slater
Mr Dominic Tayler

SENIOR PERSONNEL

Jonathan Pauling
CEO

REGISTERED OFFICE & PRINCIPAL ADDRESS

Alexandra Rose Charity
Community Base
113 Queens Road
Brighton
BN1 3XG

INDEPENDENT AUDITOR

Mark Partridge - FCA
Chariot House Ltd
44 Grand Parade
Brighton
BN2 9QA

CHARITY NUMBER

211535

COMPANY NUMBER

00279157

SCOTTISH CHARITABLE INCORPORATED ORGANISATION

SC052479

BANKERS

CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

INVESTMENT MANAGER

Howard Jenner - Quilter Cheviot

Contents

03

Message from our Chair,
March Hancock

05

Trustees' Report
2022-23

31

Statement of Trustees'
responsibilities

32

Independent
Auditor's Report

37

Statement of
Financial Activities

39

Balance Sheet

40

Cash Flow
Statement

41

Notes to
the Accounts



Message from our Chair, March Hancock

This year the Alexandra Rose Charity team have continued to deliver a critical service to those who need help affording fruit and veg to provide their children with a healthy diet.

Since 2014, we have provided Rose Vouchers to over 9,500 families. Whilst we're proud we can support thousands of families around the country, the enormous difficulties millions face in being able to afford essentials, like fruit and veg, is ever increasing and felt directly by the communities we work within. The cost-of-living crisis and rampant inflation are hitting families with young children hard.

In response, we increased the Rose Voucher entitlement from £3 to £4 per child, helping to boost household food budgets.

We work with 66 local delivery partners, mainly children and family centres in eight local authority areas, who tell us that our Rose Vouchers for Fruit & Veg Project is a literal and metaphorical carrot. Rose Vouchers allow families to buy more fruit and veg than they otherwise would be able to, and they enable our partners to regularly engage with families who most need their support, offering help on a wide range of issues.

We take great pride in successfully launching our Fruit & Veg on Prescription Project in October 2022. This initiative has garnered national and international recognition for its innovative approach. Currently being piloted in Tower Hamlets and Lambeth, this project explores the viability of prescribing fruit & veg as a long-term solution to combat diet-related health issues and food insecurity. We're excited about the possibilities this project holds for transforming lives and impacting public health.

None of these achievements would have been possible without the unwavering commitment and contributions of our local partners, funders, and dedicated supporters. Through their steadfast efforts, we can reach out to individuals and families across the UK, providing assistance during these challenging times.



Our vision

**For everyone to have access to
healthy and affordable food**

Our mission

**To give families access to fresh fruit
and vegetables in their communities**

Trustees' Report 2022/23

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulations 6 and 8 of the Charities Accounts (Scotland) Regulation 2006 (as amended), present their report with the financial statements of the charity for the year ended 31 March 2023.

The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Structure, Governance and Management

The Charity, Registration No 211535, is a company limited by guarantee, registered in England No. 00279157, not having a share capital and governed by a Memorandum and Articles of Association. The Charity undertook registration with the Office of the Scottish Charity Regulator on 13 April 2023. Each of the members of the Charity is liable to contribute £10 towards the liabilities of the Charity in the event of liquidation.

The Charity's objective and principal activity is to promote, in remembrance of Her Late Majesty, Queen Alexandra, charitable purposes in Greater London and the neighbourhood thereof and elsewhere in the United Kingdom. Its current operations are focused on promoting health and wellbeing for people on low-incomes, through improved access to healthy food via the Rose Vouchers for Fruit & Veg Project.

The Charity is governed by a Board of Trustees which takes all medium and longer term strategic decisions. Day to day running of the Charity is overseen by the Chief Executive. Together the Trustees are responsible for delivery of the long-term strategy approved by them. The names of the Members of the Board of Trustees are shown on the first page of this report.

The charity carries out regular skills assessments of Trustees and identifies any gaps that may exist. Steps are taken to recruit new Trustees to fill skill gaps when appropriate.

We undertook our latest skills audit in summer 2021. We also undertook a diversity audit of staff and trustees to identify gaps in representation. This process has helped us understand the make-up of our board and the skills and perspectives needed to support the charity and its development over the coming years.

The skill gaps identified include:

- Direct experience of the communities we work with and the challenges they face in accessing a healthy diet
- A history of successful fundraising and/or knowledge of new fundraising techniques – especially the use of digital tools
- Understanding of the risks and opportunities around data management, including data protection and cyber security
- Knowledge of communications, brand/marketing and advocacy and how these can be used to advance the cause of a small charity

Recruitment for new Trustees to meet these skills gaps took place in June & July 2022. Three new Trustees were recruited through this process:

Rasleen Kahai – is a Respiratory Dietician at the Royal Brompton & Harefield Hospital Trust and brings a wealth of experience regarding dietary challenges the populations we work with face.

Charles Clarke – is Head of Security Architecture at the London Stock Exchange and helps improve the Board's understanding of data management, cyber security and tech development.

Cath Elliston – is Head of Campaigns at Jamie Oliver and brings a wealth of experience in campaigns and advocacy that will support the Charity's developing advocacy strategy.

Two trustees of the Charity resigned in September 2022. Adrian Pascu-Tulbure and Ambrita Shahani-Tuckwell. Both joined the Board at a pivotal moment in the Charity's evolution and helped drive forward the new mission that developed after 2014. The Board would like to express their appreciation for all the hard work and energy that they brought to Charity.

All new Trustees receive a full induction programme following appointment, and they are asked to sign a Trustee Covenant, which the Board have approved. The Honorary Treasurer takes the lead on financial matters, principally accounting, budgeting and management of cash and investments.

Each Trustee appointed (or whose appointment is approved or ratified) by the charity in a General Meeting will have an initial three-year term of office with the option of renewal for a further three years by agreement between the Trustee seeking reappointment and the other Trustees.

Each Trustee must stand down at the first Annual General Meeting held on, or after, the date that the Trustee has served for three or six consecutive years. They may reapply to join the board but must have been absent from the board for a minimum of one year before doing so.

The pay and remuneration of all charity staff, including the charity's key management personnel, is reviewed on an annual basis by the Finance Sub Committee of the Board of Trustees and then approved formally by the full Board of Trustees. At present, annual pay changes are index linked to the Consumer Prices Index, including Housing (CPIH).



Strategy and Activities

This year we have supported 4,320 families, in eight locations around the UK, giving 8,666 children better access to fruit and veg. This is an increase of over 1,000 families compared to the previous year.

For families in our communities, we have been a constant source of support against increasing food prices. One mum shared, *"For people on a low income, Rose Vouchers mean you can still feed your kids. It's a lifeline."*

In the last year we have launched two new projects, bringing the Rose Vouchers for Fruit & Veg Project to Tower Hamlets and launching the Fruit & Veg on Prescription Project, also in Tower Hamlets, and in Lambeth.

Our fantastic partners at children and family centres, food pantries, food banks, and other community organisations identify those that will benefit most from our Rose Vouchers and ensure they receive their Rose Vouchers every week.



This year's growth is a result of our successful fundraising campaigns, funding bids and amplified charity profile.

We're immensely proud of the national and international recognition our projects have received this year. Our Fruit & Veg on Prescription Project has been featured in the news in France, USA and Poland as well as BBC News, The Guardian, The Independent, The Big Issue, GP Online, The Evening Standard, and The Mirror, among others.

Our Chief Executive, Jonathan Pauling, was interviewed by Dr Rupy Aujla for The Doctor's Kitchen podcast, shedding light on the impact of Fruit & Veg on Prescription. Dr Rupy Aujla also featured our Lambeth Fruit & Veg on Prescription Project in a separate episode.



We have recruited new market traders and greengrocers across all our locations to enhance the variety and choice available to families using Rose Vouchers. This expansion has provided families with a broader range of options and allowed us to collaborate with food banks and pantries.

We have been focused on our mission to give families access to fresh fruit and veg in their communities for nine years and have never witnessed the demand for our support like we have this last year. We are proud that our small team of twelve staff has made a significant impact by helping thousands of people access healthy and affordable food.



2022/23 represented year 3 of the charity's Five Year Strategy up to March 2025. The main objectives of the strategy are to:

- Increase and demonstrate our impact in our existing projects and new areas across the UK
- Grow our funding and develop a balanced, sustainable funding mix
- Strengthen our organisation, team and assets to deliver our work efficiently and effectively
- Build strong partnerships that put local stakeholders in the lead
- Boost ARC's profile to drive awareness of our work, support fundraising and increase our advocacy power

We have made good progress towards achieving these objectives, and they will continue to be a focus for activity in 2023/24 as they remain relevant.

Rose Vouchers for Fruit & Veg Project

Barnsley

We launched Rose Vouchers in Barnsley in 2016, making it our first project location outside London. In the last seven years, nearly 2,000 families from 10 family centres based across Barnsley have received and spent Rose Vouchers on fresh fruit and veg.

We work with Barnsley Market at the heart of the town centre and with other traders around the town.

This year, we launched a new initiative at Barnsley Hospital to give the families of babies in the neonatal unit Rose Vouchers when they are discharged. A fruit and veg stand is situated outside the hospital, with families able to spend their Rose Vouchers straight away.

Working with staff from an outreach scheme who visit Barnsley Hospital, we can support families with access to fresh fruit and veg in these hugely important early moments and in the years to come.

Carly Speechley, Executive Director of Children's Services at Barnsley Council:



“Rose Vouchers provide real support for Barnsley families to adopt healthier lifestyles in the crucial years before school begins. We want Barnsley to be a place of possibilities, and giving children the healthiest possible start is part of helping them lead productive and happy lives in the future.”



Rose Vouchers for Fruit & Veg Project

Glasgow

Since the project launch in 2020, 300 families in Glasgow have received Rose Vouchers, spending them on fruit and veg for their children at Bridgeton Market, an independent greengrocer in Drumchapel and Ruchazie Pantry.

We are working with several great organisations in Glasgow who oversee the smooth running of the project locally and manage the service in their areas, distributing Rose Vouchers to families on low incomes in the Calton area and Drumchapel.

This year, we have also seen an expansion of our work into the Scottish Pantry Network with our partnership with our first food pantry in Ruchazie.

This has attracted £25,000 in pilot funding from Glasgow City Health and Social Care Partnership, with the hope of the partnership being able to fund further work to support more locations across the Scottish Pantry Network.

Siobhan Boyle, Health Improvement Lead, Glasgow Health & Social Care Partnership Thrive Under 5:

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“Glasgow’s child healthy weight project, Thrive Under 5, is delighted to partner with Alexandra Rose Charity. This partnership has enabled families to access free fruit and veg in their local community, increasing the varieties eaten and overall consumption. This is hugely important for families, omitting the barrier of cost and making a difference to healthier lifestyles.”



Rose Vouchers for Fruit & Veg Project

Hackney

Hackney was the site for our original pilot for Rose Vouchers in 2014, helping us showcase how the project could support both families to afford fresh fruit and veg and contribute to the local food economy through utilising local markets.

Today, Rose Vouchers are spent by families at Ridley Road Market, Hoxton Street Market, a greengrocer in Stamford Hill and a fantastic independent market trader in Well Street.

Eight children's centres manage the distribution of Rose Vouchers in Hackney. They have supported 1,107 families with Rose Vouchers over the last nine years.

An Early Years Practitioner at Sebright Children's Centre:

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"Rose vouchers are making a big difference to our families. Many parents have said that if they didn't have Rose Vouchers, they would not be eating a variety of veg and even less fruit as the cost of everything has gone up.

Our 'Kitchen Club' session on Tuesdays has become very popular with parents receiving Rose Vouchers - they make food with their children, learn how to cook with different veg, get advice and take recipes home to try with their families. Parents have said that this has given them the confidence to try a wider variety of fruit and veg."



Rose Vouchers for Fruit & Veg Project

Hammersmith & Fulham

Our Rose Vouchers for Fruit & Veg Project has been helping families in Hammersmith & Fulham for over five years, launching in January 2017.

North End Road Action Group helped us bring the project to the area to help drive improvements to the North End Road Market. Families receiving Rose Vouchers can spend them at North End Road Market and Shepherds Bush Market on a great selection of fruit and veg.

In 2022, we launched Rose Vouchers at our first foodbank, The Hub, based in White City.

Phil Storey, Chief Executive of Hammersmith and Fulham Foodbank

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"Through Rose Vouchers, we can have an ongoing relationship with local families, which means we can find other ways to offer wraparound support and signpost to other local help. This helps people avoid getting into crisis and embeds them with other support in the community.

Alexandra Rose Charity is our favourite project because it enables families to have a choice, to eat fresh, to shop locally, and it keeps the money in the local economy, supporting our local market traders."



Rose Vouchers for Fruit & Veg Project

Lambeth

Rose Vouchers have been available in Lambeth since 2015, with over 1,800 families receiving Rose Vouchers over the last eight years.

Families spend their Rose Vouchers at Brixton Market and two other fruit and veg traders on Streatham High Road and West Norwood.

Our Lambeth Rose Vouchers for Fruit and Veg Project in Lambeth operates from an incredible 14 children's centres and a Homestart service.

The centres are spread across the Better Start Areas of North Lambeth, Clapham Brixton Hill, Stockwell Brixton, Brixton Tulse Hill, Streatham and Norwood.

Shirley Williams - Administrator for the North Lambeth Better Start Area and Rose Voucher distributor:

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"It has been an amazing partnership with the Alexandra Rose Charity...the feedback from families has been, at times, so humbling. The gratitude from the families, so thankful for the extra financial support, especially at Christmas when many families struggle even to heat their homes, is so good to hear.

On behalf of the North Lambeth Better Start Area team, we thank you all for your support. It is a fantastic opportunity to be a part of this project that is making an incredible difference for the families who are part of it."



Rose Vouchers for Fruit & Veg Project

Liverpool

A unique difference of our Liverpool Rose Vouchers for Fruit and Veg Project is the lack of easy access to local markets. As a solution, we partnered with a local company who operate a mobile fruit and veg van selling fresh produce. The van visits local children's centres every week, allowing families to shop with their Rose Vouchers for fruit and veg in a convenient and accessible location.

This year, Feedback Global launched a second mobile fruit and veg van, Queen of Greens, offering families additional choice and reaching new families across Liverpool. This alternative retail model has helped us prove that Rose Vouchers can work in areas where street markets do not currently exist.

Paul from the Queen of Greens van:

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“When I heard that the Rose Vouchers were coming to Liverpool, I wanted to be involved. Selling fruit and veg from the bus is such a great idea because you go into people's communities.

I fill the bus up with affordable produce. I'll tell people how to cook things like cauliflower, as some families might not know what to do with it. They all talk to each other, and now my cauliflower sales have gone through the roof. It's the same with avocados and asparagus; it's just a little bit of knowledge.”



Rose Vouchers for Fruit & Veg Project

Southwark

The Southwark Rose Vouchers for Fruit and Veg Project launched in 2018. We partner with 1st Place Children and Parents' Centre, which supports a network of children's centres and community organisations to deliver the Rose Vouchers for Fruit & Veg Project in Southwark.

Thanks to significant funding from Impact on Urban Health, Southwark has become our largest project. Over 1,900 families have received Rose Vouchers in Southwark, supporting over 4,400 children.

Families can spend their Rose Vouchers with a wide range of local traders.

Rose Vouchers are accepted at 10 fruit and veg stalls on East Street Market, three traders in Peckham, and St George the Martyr Food Cooperative in Borough.

Harem, from Adam's Fresh Fruit Stall in East Street Market:

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“Rose Vouchers are really helping families around here. The families I see are so happy spending their Rose Vouchers at the market. Their money goes much further. If they went to the supermarket for their fruit & veg, what they want could be £2, but here at my stall, it's 50p.”



Rose Vouchers for Fruit & Veg Project

Tower Hamlets

The Tower Hamlets Rose Vouchers for Fruit & Veg Project is our newest project, launching in May 2022. Over 100 families in this area have now registered for Rose Vouchers, spending them at Crisp Street Market.

This project is funded by our successful public fundraising campaign with the Big Give in December 2021 and funding from the London Borough of Tower Hamlets.

The project currently works with three children's centres and a community organisation called The Limehouse Project.

Dr Somen Banerjee,
Director of Public Health,
Tower Hamlets:

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"We are delighted to be collaborating with the Alexandra Rose Charity. This project not only increases access to fruit and veg but also supports local businesses and improves the health and wellbeing of residents."



Fruit & Veg on Prescription

The Fruit & Veg on Prescription project is running in Lambeth and Tower Hamlets, for people on low incomes with health conditions who could benefit from an improved diet.



Thought to be the UK's first large-scale Fruit & Veg on Prescription project, we launched our new project in November 2022 to help tackle health inequality and food poverty. This £250,000 pilot is funded by the London Borough of Lambeth Public Health, Impact on Urban Health, and the London Borough of Tower Hamlets.

Each person prescribed Rose Vouchers receives up to £8 per week in vouchers plus £2 per week for each household member.

With high rates of chronic disease in both Lambeth and Tower Hamlets, our project will explore the viability of fruit and veg on prescription as a long-term solution to tackling diet-related ill health and food insecurity.



Fruit & Veg on Prescription

In Lambeth, we have partnered with the AT Beacon Project, which uses a community health approach, with the delivery of the project focused on going to where the community is rather than asking them to visit a traditional health practice. In Tower Hamlets, we have partnered with the Bromley by Bow Centre, one of the earliest pioneers of social prescribing.

“

Dr Chi-Chi Ekhaton, GP Lead at the Beacon Project and vice-chair of the Ascension Trust:

“Fruit and Veg on prescription is absolutely key to tackling health inequalities in many vulnerable communities. This project aims to help those who are most vulnerable achieve better control of their health through lifestyle choices that are evidenced based and will indeed make a huge difference not only to the individual but also to the NHS as a whole.”

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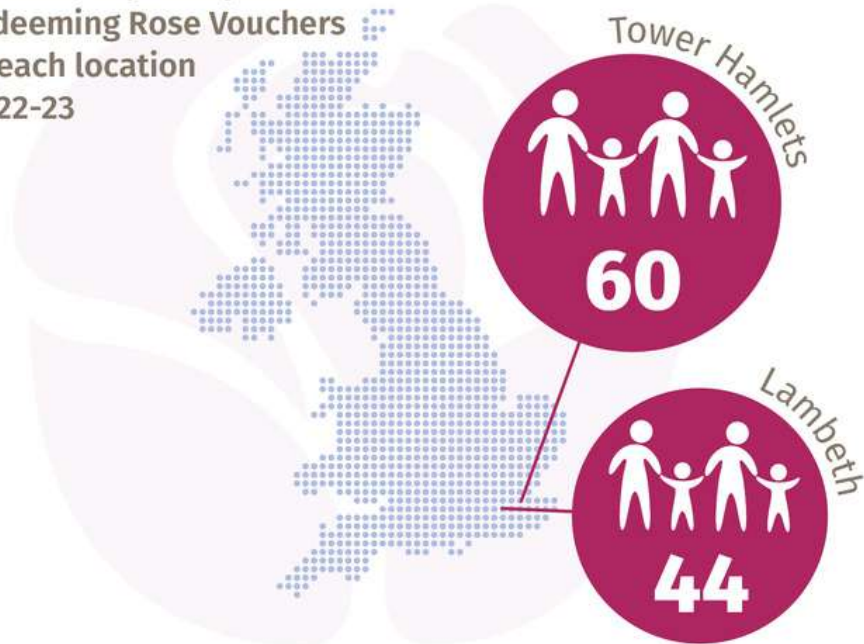
Ruth Roberts, Head of Delivery and Impact at Bromley By Bow Centre:

“We’re delighted to partner with the Alexandra Rose Charity on the Fruit and Veg on Prescription project. The impact of the project has been greater than we expected. Not only has it increased residents’ access to fruit and veg, but it has also improved the health and wellbeing of their families.”

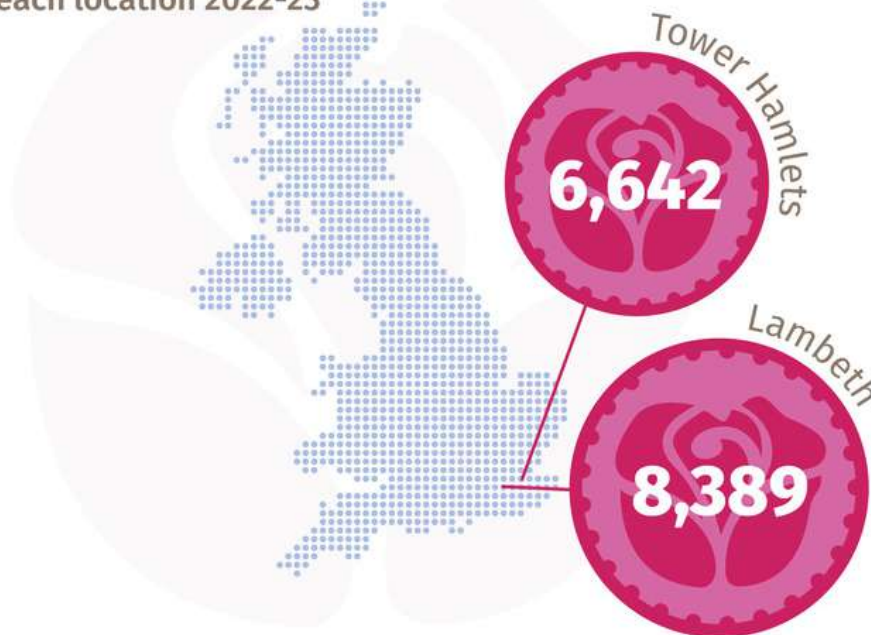


Fruit & Veg on Prescription

Number of participants redeeming Rose Vouchers in each location 2022-23



Rose Vouchers redeemed in each location 2022-23



Impact and Evaluation

Over the last nine years, £2.1m worth of fresh fruit and veg have been bought with Rose Vouchers, supporting over 9,580 families, including 17,850 children, to eat a healthy diet and avoid food poverty.

Over the last year, to explore the impact of Rose Vouchers on parents and children, we have conducted research with participants in our Southwark Rose Vouchers for Fruit and Veg Project. Key findings are shared below, focusing on family nutrition, diet changes, wellbeing, and physical health.

64% of children are now eating at least 5 portions of fruit and veg a day (up from just 7%)

86% of families report better mental wellbeing, particularly around financial stress.

82% of parents report that the Rose Vouchers help their child maintain a healthy weight.

Due to the financial relief, parents tell us they are feeling happier and more creative around food and including their children in shopping and cooking.

Parents say they can 'make a meal' out of Rose Vouchers, in comparison to similar initiatives.

Impact and Evaluation

Families tell us that with Rose Vouchers, they are experiencing consistent, high-quality health across their whole family, including low GP visits and low sickness. Many parents viewed food as a 'gateway' to good health, using fruit and veg to bolster their family's immune systems.

They also report that consistent fruit and veg intake has been crucial for acclimatising their children to vegetables and more bitter flavours at a critical point of development (6 months to 2 years). Helping to create good eating habits from an early age and cultivate a lasting preference for fruit and veg and healthy food.

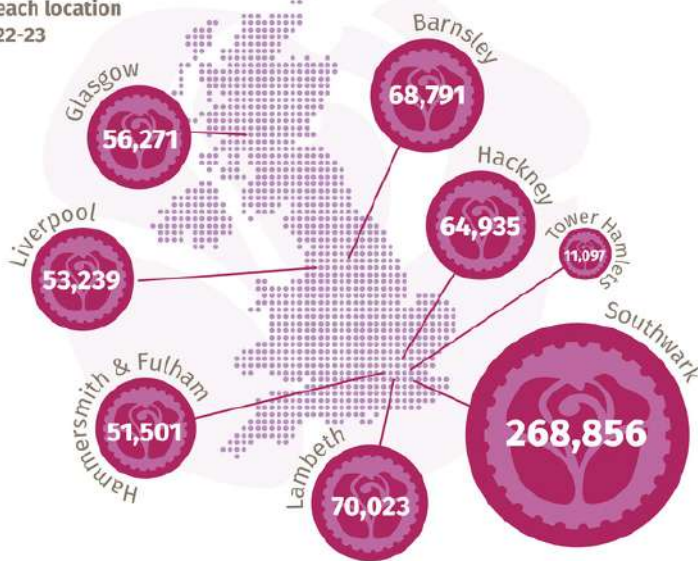
Basing Rose Voucher collection sessions at children's centres and other community organisations is key, as families report receiving help with at least one additional service, such as finding out about courses and programmes, while collecting their Rose Vouchers.

Partnering with market traders is also crucial to providing families with culturally familiar fruit and veg. With Rose Vouchers, parents tell us they can now afford culturally familiar food, helping them to retain important cultural and emotional links to food and joy in home cooking.

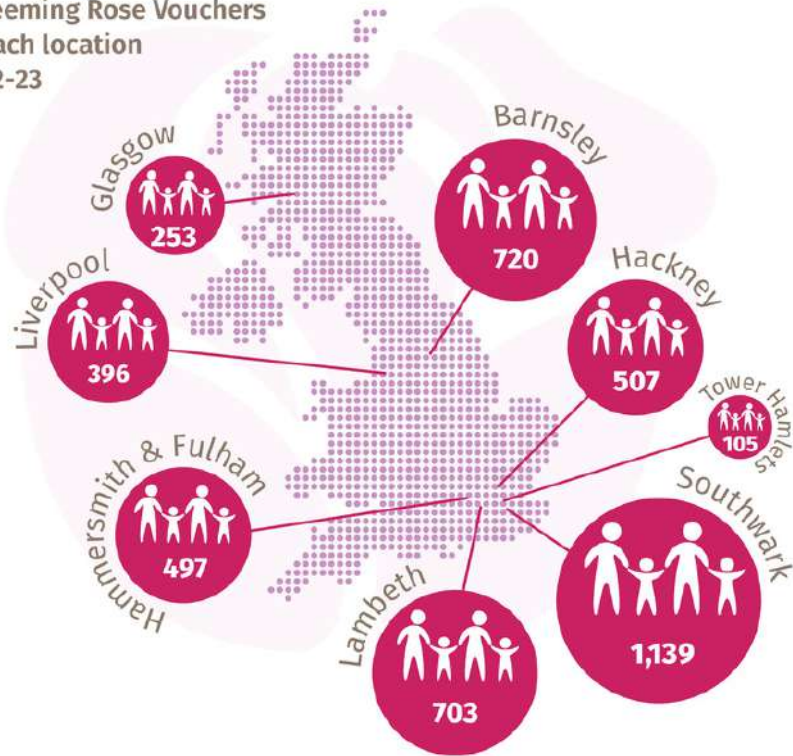


Impact and Evaluation

Rose Vouchers redeemed in each location 2022-23



Number of families redeeming Rose Vouchers in each location 2022-23



Number of Families Benefiting from Rose Vouchers



Organisations involved in the Rose Vouchers for Fruit & Veg Project



How Rose Vouchers help Fatima's family



"I feel happy to get Rose Vouchers. I used to go to friends and family and see different fruit they had that we couldn't get, but now we can buy it."

"Now I have my Rose Vouchers; I tell my child we can go to the market on Tuesday and have new fruit and veg to try. She's three and very excited to choose what she wants. She said, "I got strawberries, I got strawberries!" last time we went shopping.

I give my daughter a Rose Voucher at the market and the chance to pick what she likes. We can't do that at the supermarket as everything is so expensive. I have to decide what we can get.

My daughter likes to take the Rose Vouchers to the lady to pay. She's learning what to eat and what to buy.

My daughter is so happy to have new fruit and veg to try. She's calming down as she can get what she needs. She's tried mango now and says, "Mummy, this is so nice".

We use Rose Vouchers for the whole family and mostly make different soups and pasta. Chicken is expensive, so I buy more veg instead. Everything at the market is so fresh. I was excited. My mum was excited too.

With the Rose Vouchers, we can get everything we want."

Fatima, mum of two from Glasgow

How Rose Vouchers help Zoe's family



"I'd be lost without Rose Vouchers. I have four children, and with my friend Rachel, we put our Rose Vouchers together and buy what we need for our children."

"We batch-cook our meals together. I'll make a Sunday dinner at the weekend; then, if we have leftovers, we freeze them. My youngest is ten months old and often has soft food from our main meals, like mashed potato and veg.

When the kids come in from school, they're straight into the fruit bowl. They go mad for strawberries.

Since having Rose Vouchers, it's helped a lot. With the cost-of-living crisis, you don't know where your next meal is going to come from. £4 in Rose Vouchers can buy you potatoes, so you have a meal and can add a salad if the kids want it.

Last week, we went and got our Rose Vouchers, and the market trader said they've got podded peas, so we got some, and the kids love them. It reminded me of when I'd get podded peas and take them in my lunchbox at school.

Barnsley Market has so much variety. They have raspberries and blueberries; you can easily spend all your Rose Vouchers on one stall so you can get what you need for a Sunday dinner all the way up to fruit for snacks. Having Rose Vouchers and sharing meals with Rachel and her family is how we all get by."

Zoe, mum of four from Barnsley

Fundraising Success

We've had another very successful year and increased our income to £1,414,448, meaning we could rise to the challenge of supporting more families than ever.

We've continued to diversify our income to ensure sustainability. In June 2022, we participated in the Childhood Trusts' Champions for Children match funding campaign with the Big Give and raised over £40,000 in two weeks. Thanks to our pledge funder, Artemis Charitable Foundation.

Pleasingly, we have been approached by multiple funders this year who heard about our work from other funders who heard us speak at events or heard about us online. This is one of the benefits of our increased profile that we have been working hard to build.

In December 2022, we ran our most successful Big Give matched funding campaign so far, raising over £72,000 in just one week.

We're grateful to The Patrick and Helena Frost Foundation for being our pledge funder, helping us get the campaign off the ground and to The Childhood Trust for choosing to be our champion funder again.

We have some exciting plans in place for 2023-24 that will help us continue to diversify our funding even further to ensure our income is sustainable.



Advocacy

This year, we have continued to support campaigns around the UK, which are working to help people experiencing food poverty and alleviate the impact of the ongoing cost of living crisis.

In December 2022, in response to the enormous pressures families were facing, we increased our standard weekly Rose Voucher allocation from £3 to £4 per child to help families afford vital fruit and veg for their children.

Following this direct action, we signed a letter from Martin Lewis to the Chancellor in February 2023, calling the government to postpone the planned April energy price hike or see millions more people fall into fuel poverty. This campaign succeeded, and the price increase was postponed.

As awareness of our charity and work grows, we are adding our voice to more calls to action, including in February 2023 and later in May 2023, providing quotes for two pieces in The Guardian regarding the ongoing problems with the Healthy Start scheme and the urgent need for this to be fixed.

With more dedicated funding, we are exploring how best to use our voice to support future campaigns. We have appointed an Advocacy Consultant, with funding from Impact on Urban Health, to develop a new advocacy framework for us to expand and develop our advocacy work, which remains a crucial part of our Five-Year Strategy.



The results for the year and the Charity's financial position at the end of the year are shown in the attached financial statements. The Charity reports net incoming resources for the year of £36,495 (2022 £34,680). Total income was £1,414,448 compared to £994,678 at the end of March 2022. Total expenditure during the year was £1,358,277 (2022: £971,561). Expansion into new project areas, including two new Fruit and Vegetables on Prescription projects alongside rising numbers of families in existing project areas, has seen expenditure on Rose Vouchers increase to £666,744 in the period from £458,996 (2022). Increased costs are also associated with our growing staff team as well as consultancy support for fundraising. Expenditure on tech and processes is key to the long-term future of the Charity and has seen increased investment during the year. This investment will continue into 2023/24.

The value of our investment portfolio fell by £19,676 from £228,806 to £209,130, in line with market trends over the last 12 months.

The Balance Sheet shows total net assets at the end of March 2023 of £699,308 compared with 2021/22 of £662,814. Of the total reserves, £366,903 (2022: £366,284) is unrestricted.

Auditor (formerly Independent Examiner) - The Trustees approved the appointment of Mark Partridge of Chariot House Ltd at the Board Meeting held on 22nd September 2022.

Reserves Policy

Alexandra Rose Charity reserves policy allows for 3 months full running costs and 3 months wind down cost.

Our reserve requirement calculation at 31st March 2023 was £461,087.

Our free reserve @ 31st March 2023 was £292,307.

Board monitoring of the current levels of reserve is done through its quarterly Finance Subgroup meetings. A review of the charity's reserve policy will be taking place in 2023.

Risk Management

The Trustees regularly review all major risks to which the Charity is exposed and have taken appropriate action to mitigate the effects of such risks. A risk register is kept and reviewed/updated on a quarterly basis at both the Operation Subgroup Committee meeting and at the Finance Subgroup Committee meetings.

A key strategic risk and uncertainty for the charity has been and continues to be Rose Vouchers losing their value due to the high levels of food price inflation. In December 2022, the charity implemented an increase in voucher value across all project areas from £3 to £4. Our aim is to maintain this level into the future but will be funding dependent.

As an organisation, the charity receives a wide range of funding but with significant elements from Trusts and Foundations and local authority sectors. These funds are often secured from year to year, which reduces the certainty that longer-term funding provides. In addition, the competition for Trusts and Foundation funding is increasing, and local authority funding is likely to be constrained by the financial pressures in the sector. The charity is therefore actively diversifying its funding streams and fundraising efforts, for example, in the statutory health sector and with corporate funders to help mitigate these risks.

Investment Policy

Investment Powers and Restrictions. There are no specific restrictions other than that the investments should be suitable for charities and should not include any direct investment in tobacco companies. The Trustees are very grateful to Quilter Cheviot Asset Management for their continued support, good management and guidance on our investment policy during 2022/23.

The investment objective is to grow the capital of the portfolio as well as generating some degree of income. The investment time horizon is more than three years, and the trustees' lower to medium tolerance for risk means the charity is only comfortable with moderate variation or disruption to capital value or income.

Trustee statement

The Trustees (who are also the Directors of Alexandra Rose Charity for the purposes of company law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare Financial Statements for each financial year, giving a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to:-

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulations 6 and 8 of the Charities Accounts (Scotland) Regulation 2006 (as amended). They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Approved by the Trustees on
28th September 2023

And signed on their behalf by



March Hancock
Chair



Patricia Kokocinska
Treasurer

Report of the independent auditors to the members of Alexandra Rose Charity

Opinion

We have audited the financial statements of Alexandra Rose Charity (the 'charitable company') for the year ended 31 March 2023 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2023 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulations 6 and 8 of the Charities Accounts (Scotland) Regulation 2006 (as amended).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report.

We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Report of the independent auditors to the members of Alexandra Rose Charity

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Report of the independent auditors to the members of Alexandra Rose Charity

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the charity and its activities, and through discussion with the trustees and management, we identified the principal risks of material misstatement both at the financial statement level and at the assertion level.

We considered these risks in the light of various factors including the level of complexity, subjectivity, uncertainty, potential management bias, fraud, materiality and any other relevant factors. We considered the extent to which these would have a material impact on the financial statements and designed our audit work accordingly.

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud, and reviewed significant or unusual transactions to identify their underlying supporting rationale.
- We inspected the minutes of meetings of those charged with governance, and made direct enquiries of management and the board of trustees concerning the charity's policies and procedures relating to:
 - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;

Report of the independent auditors to the members of Alexandra Rose Charity

- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.

In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates were indicative of a potential bias and tested significant transactions that were unusual or those outside the normal course of business. We also

- discussed and reviewed the charity's business model and forward planning to assess going concern.
- communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- Carried out substantive testing on income and expenditure.
- Re-performed reconciliations of control accounts, and recalculated items such as depreciation.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation.

This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Other matters

In line with the exemptions available to small charities, the accounts for the charitable company were unaudited for the period ended 31 March 2022. No misstatements have been identified which materially affect the current period's financial statements.

Report of the independent auditors to the members of Alexandra Rose Charity

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and with section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Mark Partridge FCA (Senior Statutory Auditor)
for and on behalf of Chariot House Limited
Chartered Accountants and Statutory Auditor
44 Grand Parade
Brighton
BN2 9QA



Signed

Date4th October 2023.....

Alexandra Rose Charity

limited by guarantee

Statement of Financial Activities incorporating the income and expenditure account

For the year ending 31st March 2023

	Notes	General fund	Restricted fund	Total
		£	£	£
Income from				
Donations and Legacies	3	33,334	-	33,334
Charitable Activities	4	4,177	1,273,945	1,278,122
Other trading	5	-	95,549	95,549
Investments	6	7,443	-	7,443
Total Income		44,954	1,369,494	1,414,448
RESOURCES EXPENDED				
Expenditure on raising funds	7	2,679	154,471	157,150
Expenditure on Charitable activities				
Rose Vouchers	7	21,981	1,179,146	1,201,127
Total Expenditure		24,660	1,333,617	1,358,277
Net Income/(expenditure) before gains and losses on investments		20,294	35,877	56,171
Net gains/Losses on investments		(19,676)	-	(19,676)
Net income/expenditure for the year		618	35,877	36,495
Transfers between funds				-
Net Movement in funds		618	35,877	36,495
RECONCILIATION OF FUNDS				
Total funds brought forward		366,285	296,529	662,814
Total funds carried forward		366,903	332,405	699,308

The Statement of Financial Activities has been prepared on the basis that all activities are continuing, there are no recognised gains or losses other than those reported on the Statement of Financial Activities.

Alexandra Rose Charity

limited by guarantee

Statement of Financial Activities

Continued

For the year ending 31st March 2022

	Notes	General fund	Restricted fund	Total
		£	£	£
Income from				
Donations and Legacies	3	8,584	-	8,584
Charitable Activities	4	1,591	912,277	913,868
Other trading	5	4,177	60,576	64,753
Investments	6	7,473	-	7,473
Total Income		21,825	972,853	994,678
RESOURCES EXPENDED				
Expenditure on raising funds	7	13,540	116,172	129,713
Expenditure on Charitable activities				
Rose Vouchers	7	58,621	783,228	841,848
Total Expenditure		72,161	899,400	971,561
Net Income/(expenditure) before gains and losses on investments		(50,336)	73,453	23,118
Net gains/Losses on investments		11,562	-	11,562
Net income/expenditure for the year		(38,774)	73,453	34,680
Transfers between funds		31,988	-31,988	
Net Movement in funds		(6,786)	41,466	34,680
RECONCILIATION OF FUNDS				
Total funds brought forward		373,071	255,064	628,134
Total funds carried forward		366,285	296,529	662,814

The Statement of Financial Activities has been prepared on the basis that all activities are continuing, there are no recognised gains or losses other than those reported on the Statement of Financial Activities.

Alexandra Rose Charity

limited by guarantee

Balance sheet

As at 31st March 2023

	Notes	2022/23 £	2021/22 £
Fixed assets			
Investments	12	209,130	228,806
Tangible Assets	13	1,899	3,470
Intangible Assets	14	72,697	86,820
		283,726	319,096
Current assets			
Debtors	15	140,000	133,238
Cash at bank and in hand		392,999	271,726
		532,999	404,964
CREDITORS: Amounts falling due within one year			
	16	102,417	53,246
		430,582	343,717
Net current assets			
		430,582	343,717
Provision for Liabilities	17	15,000	8,000
		699,308	662,814
Accumulated funds			
Unrestricted funds			
General fund	20	366,903	366,284
Restricted funds	19	332,405	296,530
		699,308	662,814

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

For the financial year in question the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies. No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006. The directors acknowledge their responsibility for complying with the Act with respect to accounting records and for the preparation of accounts.

Approved by the board for issue on
28th September 2023

Alexandra Rose Charity
Company Number 00279157
Charity Number 211535
Scottish Charitable Incorporated Organisation No. SC052479


March Hancock, Chair

March Hancock, Chair



Fanny Kokocinska, Trustee

Alexandra Rose Charity

limited by guarantee

Cash flow statement accounts ending 31st March 2023

	Notes	2022/23 £	2021/22 £
Net cash from operating activities			
Net income		36,495	34,680
Depreciation	13	2,291	3,570
Amortisation	14	61,318	52,183
Investment Income	6	(7,275)	(7,474)
Loss on fixed asset write off		-	-
(Gains)/losses on investments	12	19,676	(11,562)
Increase/(Decrease) in creditors	16	56,171	(33,508)
(Increase)/Decrease in debtors	15	(6,762)	(128,238)
		161,914	(90,349)
Cash flows used in investing activities:			
Investment Income		7,275	7,474
Purchase of tangible fixed assets	13	(719)	(3,343)
Purchase of intangible fixed assets	14	(47,196)	(31,988)
Sale of investments	12		0
Purchase of investments	12		
		(40,641)	(27,857)
		121,273	(118,207)
Increase/(decrease) in cash			
Cash and cash equivalents at the beginning of the period		271,726	389,933
Cash and cash equivalents at the end of the period		392,999	271,726

Statement of Financial Activities

Notes to the accounts

For year ending 31st March 2023

1 Statutory information

Alexandra Rose Charity is a charitable company, limited by guarantee, registered in England and Wales. The charitable company's registered number and registered office address can be found on the Legal and Administrative Information page.

2 Accounting policies

2.1 Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019) – Charities SORP (FRS102) and the Companies Act 2006.

Alexandra Rose Charity meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

There are no material uncertainties about Alexandra Rose Charity's ability as a going concern.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest pound.

2.2 Income

All income is recognised in the Statement of Financial Activities once the Charity has gained entitlement to the income and the amounts can be quantified with sufficient reliability and it is probable that the charity will receive the income.

Grants and donations are included in full in the SOFA when receivable. Donations are included in unrestricted funds if not destined for specific purposes.

Investment income is recognised in the financial statements when receivable.

2.3 Expenditure

Expenditure is recognised on an accruals basis when a liability is incurred. Expenditure includes any VAT which cannot be fully recovered and is included within the item of expenditure to which it relates.

Charitable expenditure comprises those costs incurred by the Charity in pursuit of its charitable objectives. It includes both direct costs and support costs relating to such activities.

Governance costs include those costs associated with meeting the statutory requirements of the Charity and include its independent examination fees and costs linked to strategic management of the Charity.

2.4 Fixed assets

Fixed assets are recognised at historic cost less accumulated depreciation/amortisation.

Depreciation/amortisation rates are as follows:

Computer equipment: Previously calculated on 25% reducing balance - changed in 2019/20 to be 3 year straight line

App Software: 20% straight line

Website Development: 3 year straight line

Technology and equipment will be capitalised if the asset is intended for use on an ongoing basis and costs over £500.

2.5 Investments

Investments are initially recognised at cost and restated to fair value at each year end. Gains and losses are taken to the Statement of Financial Activities.

2.6 Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered.

Prepayments are valued at the amount prepaid net of any trade discounts due.

2.7 Cash at bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments. The Trustees seek to use short and medium term deposits where possible to maximise the return on monies held at the bank and to manage cash flow.

2.8 Creditors and provisions

Creditors and provisions are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

2.9 Leasing and hire purchase commitments

Rentals payable under operating leases are charged against income on a straight line basis over the period of the lease.

2.10 Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.11 Pensions

Retirement benefits to employees of the entity are provided by a defined contribution scheme. The assets of the scheme are held separately from those of the entity.

The contributions made in relation to the defined contribution scheme are charged in the accounts as they become payable in accordance with the rules of the scheme.

2.12 Fund accounting

Restricted funds are subject to specific conditions by funders as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity. Unrestricted funds include designated funds which are funds which trustees have allocated to be spent on a specific purpose.

Notes to the Accounts continued

3. Income from donations and legacies

	Unrestricted funds	Restricted funds	Year to 31 March 2023	Year to 31 March 2022
	£	£	£	£
Donations	27,934	-	27,934	8,584
Legacies	5,400	-	5,400	-
	33,334	-	33,334	8,584

4. Income from charitable activities

	Unrestricted funds	Restricted funds	Year to 31 March 2023	Year to 31 March 2022
	£	£	£	£
Grants and Corporate Donations	-	1,273,944	1,273,944	912,277
Kickstart support	4,177	-	4,177	1,591
	4,177	1,273,944	1,278,121	913,868

5. Income from other trading

	Unrestricted funds	Restricted funds	Year to 31 March 2023	Year to 31 March 2022
	£	£	£	£
Events	-	95,549	95,549	62,896
Office Sublet	-	-	0	1,857
	0	95,549	95,549	64,753

6. Income from investments

	Unrestricted funds	Restricted funds	Year to 31 March 2023	Year to 31 March 2022
	£	£	£	£
Interest receivable	542	-	542	-
Dividends	6,901	-	6,901	7,473
	7,443	-	7,443	7,473
TOTAL INCOME	44,954	1,369,494	1,414,448	994,678

Notes to the Accounts continued

7. Total Expenditure	Staff Costs	Direct Service Costs	Support and Governance Costs	Total 2023	Total 2022
	£	£	£	£	£
Raising Funds	120,156	36,994	-	157,150	129,713
<u>Charitable activity - Rose Voucher project</u>					
Activities undertaken directly	212,986	903,027	-	1,116,012	776,890
Support costs (note 8)	47,453	-	37,662	85,115	64,958
Total Charitable activity	260,438	903,027	37,662	1,201,127	841,848
Total Expenditure	380,594	940,021	37,662	1,358,277	971,561

8. Support costs

	Year to 31st March 2023 £	Year to 31st March 2022 £
Staff costs	47,453	41,968
Bank charges	189	96
Accountancy, bookkeeping and payroll fees	681	305
Legal and professional fees	-	-
Rent	5,265	6,039
Insurance	1,075	946
Telephone	1,132	1,458
Print, post and stationery	510	602
IT costs	3,171	2,251
Subscriptions and registrations	633	601
Conferences and training	3,765	2,198
Comms, advertising and marketing	6,761	722
Website and apps	2,918	2,366
Consultancy	-	-
Recruitment	2,216	2,619
Sustenance	923	456
Other	24	34
Governance (note 9)	8,400	2,300
	85,115	64,958

Notes to the Accounts continued

9. Governance Costs	Year to 31st	Year to 31st
	March 2023	March 2021
	£	£
Trustee expenses	-	-
Auditors remuneration	8,400	-
Independent examiners' fee	-	2,300
	8,400	2,300

10. Trustees

No trustees were reimbursed during the year. (2022 No trustees were reimbursed during the year.)

The charity's investments are managed by Quilter Cheviot. Dominic Tayler (trustee) is an employee of Quilter Cheviot. Dominic is not directly involved in managing the fund. Alexandra Rose does not pay Quilter Cheviot for managing the fund, nor do they take any portion of dividends or gains.

Two of our trustees sit on the board of other charitable organisations that have provided ARC with grants during the year. These trustees were not involved in the decision making process in providing the grants.

There were no other related party transactions requiring disclosure.

11. Employees

Number of employees

The average number of employees during the period was 12 (2022 : 9).

Employment costs

Employment costs	Year to 31st	Year to 31st
	March 2023	March 2022
	£	£
Wages and salaries	332,594	274,262
Social security costs	28,175	23,333
Other pension cost	19,825	16,309
	380,594	313,903

The charity considers the Key Management Personnel to be the trustees, CEO and senior management team. The comparative figures for March 2022 are based on the key management personnel being the trustees and CEO.

The total employee benefits of key management personnel of the Charity were £141,022 (to March 2022: £63,580).

No employees received emoluments in excess of £60,000. In 2022 one employee received emoluments between £60,000 and £70,000.

Notes to the Accounts continued

12. Fixed Asset Investments

	Year to 31 March 2023	Year to 31 March 2022
	£	£
Fair value at beginning of period	228,806	217,244
Acquisitions at cost	-	-
Disposals at carrying value	0	0
Net gains/(losses) on revaluations	(19,676)	11,562
Fair value at end of period	209,130	228,806
Historical Cost	205,876	205,876

13. Tangible Fixed Assets

	Computer Equipment
	£
At 1 April 2022	11,158
Additions	719
Write off	-
At 31 March 2023	11,877
Depreciation	
At 1 April 2022	7,688
Charge for period	2,290
Write off	-
At 31 March 2023	9,978
Net Book Value	
At 31 March 2023	1,899
At 31 March 2022	3,470

14. Intangible Fixed Assets

	App software and website
	£
Cost	
At 1 April 2022	258,594
Additions	47,196
At 31 March 2023	305,790
Amortisation	
At 1 April 2022	171,774
Charge for period	61,318
At 31 March 2023	233,092
Net Book Value	
At 31 March 2023	72,697
At 31 March 2022	86,820

Notes to the Accounts continued

15. Debtors

	2022/23	2021/22
	£	£
Trade debtors	140,000	38,000
Prepayments	-	1,150
Accrued Income	-	94,088
Taxation/pensions	-	-
Other debtors	-	-
	140,000	133,238

16. Creditors: Amounts falling due within one year

	2022/23	2021/22
	£	£
Trade creditors	4,685	22,390
Deferred income	80,000	20,000
Accruals	8,400	2,300
Taxation/social security	8,357	6,812
Other creditors	15,975	9,744
	117,417	61,246

17. Unredeemed Vouchers

	£
At 1 April 2022	8,000
Movement	7,000
At 31 March 2023	15,000

The provision for unredeemed vouchers represents vouchers which have been issued prior to 31 March 2023 but which are yet to be redeemed at that date.

18. Pensions

Pension and other post-retirement benefit commitments

At the balance sheet date £975 (2022: £1,744) was owed in respect of contributions to schemes.

	Year to 31 March 2023	Year to 31 March 2022
	£	£
Contributions payable by the Charity for the period	19,825	16,309

Notes to the Accounts continued

19. Fund Statement

The income funds of the Charity include restricted funds comprising the following balances of donations and grants held on trust for specific purposes:

	Balance at 31st March 2022	Incoming resources	Resources expended	Transfers	Balance at 31st March 2023
	£	£	£	£	£
Unrestricted funds					
Total Unrestricted Funds inc f/a	366,284	43,452	42,834		366,903
Restricted Grants					
National Lottery Community Fund	8,964	147,000	153,834		2,130
Esmee Fairbairn Foundation	6,063	-	6,063		-
Guy's & St Thomas' Charity	-	662,931	582,139		80,792
Garfield Weston Foundation	3,600	40,000	43,600		-
LB Lambeth	114,102	75,000	164,501		24,601
LB Hackney	1,939	20,000	15,211		6,728
Glasgow CC	29,085	-	14,158		14,928
LB Hammersmith & Fulham	8,227	11,750	19,349		628
Barnsley Council	29,490	-	29,490		-
People's Postcode Lottery Trust	-	25,000	24,700		300
Foundation Ireland	-	17,113	17,113		-
Foundation Scotland (Volant Trust)	9,275	7,500	14,768		2,007
The Hodge Foundation	2,500	-	2,500		-
ING	8,000	-	8,000		-
Sodexo Stop Hunger Foundation	-	11,000	4,751		6,249
The Charles Wolfson Charitable Trust	2,000	-	2,000		-
The February Foundation	5,000	-	5,000		-
The Hobson Trust	-	10,000	10,000		-
Evan Cornish Foundation	-	3,000	3,000		-
Drapers Trust	-	20,000	20,000		-
Glasgow City Health and Social Care Partnership	-	25,000	25,000		-
LB Tower Hamlets	-	90,000	42,282		47,718
Sustain	-	7,500	3,777		3,723
WCCSA	-	1,000	-		1,000
Green Hall Foundation	-	2,000	2,000		-
The Chalk Cliff Trust	-	5,000	-		5,000
The Mushroom Fund	-	2,000	-		2,000
Centre for Social Justice Foundation (Borrows)	-	8,500	4,858		3,642
David Austin Roses	-	32,000	11,848		20,152
Centre for Social Justice Foundation (Thornton)	-	10,000	-		10,000
ZVM Rangoonwala Foundation UK	-	2,000	-		2,000
Brown Dog (CAF American Donor Fund)	-	3,000	-		3,000
Daisy Trust	1,500	2,500	4,000		-
Total Restricted Grants	229,747	1,240,794	1,233,942		236,599

Notes to the Accounts continued

19. Fund Statement continued

	Balance at 31st March 2022	Incoming resources	Resources expended	Transfers	Balance at 31st March 2023
	£	£	£	£	£
Restricted Corporate Donations					
Artemis Charitable Foundation	5,000	-	5,000		-
Liverpool project	1,595	1,500	3,095		-
Total Restricted Corporate Donations	6,595	1,500	8,095		-
Restricted Fundraising					
Big Give	60,188	84,833	60,188		84,833
Champions for Children	-	39,626	29,760		9,867
Liverpool Donations	-	4,240	3,134		1,106
Total Restricted Individual Donations	60,188	128,699	93,082		95,806
Total Restricted Funds	296,530	1,370,993	1,335,118		332,405
TOTAL FUND BALANCES	662,814	1,414,446	1,377,952		699,308

Notes to the Accounts continued

	Balance at 31st March 2021 £	Incoming resources £	Resources expended £	Transfers between Funds £	Balance at 31st March 2022 £
Unrestricted funds					
Total Unrestricted Funds inc f/a	373,070	33,387	72,161	31,988	366,284
Restricted Grants					
National Lottery Community Fund	1,720	196,000	172,776	(15,980)	8,964
Esmee Fairbairn Foundation	9,958	75,000	78,895		6,063
Guy's & St Thomas' Charity	65,072	297,663	348,242	(14,493)	-
Garfield Weston Foundation	-	30,000	26,400		3,600
LB Lambeth	24,000	124,000	33,898		114,102
LB Hackney	7,189	20,000	25,250		1,939
Glasgow CC	7,934	33,000	11,849		29,085
Liverpool CC	-	10,000	10,000		-
Comic Relief	191	-	191		-
LB Hammersmith & Fulham	11,750	11,750	15,273		8,227
Barnsley	19,364	32,000	21,874		29,490
People's Postcode Lottery Trust	-	20,000	19,600	(400)	-
Rayne Foundation	2,910	-	2,910		-
Foundation Ireland	-	16,864	16,864		-
Foundation Scotland (Volant Trust)	7,500	15,000	12,110	(1,115)	9,275
London Community Fund (City Bridge)	668	-	668		-
The Hodge Foundation	-	2,500	-		2,500
ING	-	8,000	-		8,000
Sodexo Stop Hunger Foundation	-	5,000	5,000		-
Matthew Wrightson	-	1,000	1,000		-
The Charles Wolfson Charitable Trust	-	2,000	-		2,000
The February Foundation	-	5,000	-		5,000
Daisy Trust	-	1,500	-		1,500
Total Restricted Grants	158,258	906,277	802,801	(31,988)	229,747
Restricted Corporate Donations					
Artemis Charitable Foundation	31,178	5,000	31,178	-	5,000
Liverpool project	5,873	1,000	5,278	-	1,595
Total Restricted Corporate Donations	37,051	6,000	36,456	-	6,595
Restricted Fundraising					
Big Give	40,925	60,576	41,313	-	60,188
Champions for Children	18,831	-	18,831	-	-
Total Restricted Individual Donations	59,756	60,576	60,144	-	60,188
Total Restricted Funds	255,065	972,853	899,401	(31,988)	296,530
TOTAL FUND BALANCES	628,135	1,006,240	971,561	-	662,814

Notes to the Accounts continued

20. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds £
Fund balances at 31 March 2023 are represented by:			
Fixed Assets	283,726		283,726
Current Assets	200,594	332,405	532,999
Creditors: amounts falling due within one year	(117,417)		(117,417)
	366,903	332,405	699,308

21. Commitments under operating leases

At 31 March 2023 (and 31 March 2022) the company had no commitments under non-cancellable operating leases. Included within the statement of financial activities are operating lease payments of £nil (2022: £nil).

22. Share and Capital Control

Alexandra Rose Charity is a company limited by guarantee and has no share capital. The Charity is controlled by its trustees. No one member has overall control of the Charity.

Notes to the Accounts continued

Restricted Funds - Provider and Purpose

The Artemis Charitable Foundation

Funding the Liverpool Rose Vouchers for Fruit and Veg Project

Barnsley Council

Funding for the Barnsley Rose Vouchers for Fruit and Veg Project

The Big Give

A match funding campaign raising funds for London Rose Vouchers for Fruit & Veg Projects

Brown Dog/ CAF American Donor Fund

Donation funding the Southwark Rose Vouchers for Fruit and Veg Project

The Chalk Cliff Trust

Funding the core costs of the charity

Centre for Social Justice Foundation

Donation funding for Rose Voucher for Fruit and Veg Projects in Barnsley and Liverpool

Champions for Children by The Childhood Trust

A match funding campaign raising funds for London Rose Vouchers for Fruit and Veg Projects.

The Charles Wolfson Charitable Trust

Funding the Rose Vouchers for Fruit and Veg Projects

The Daisy Trust

Funding the Hammersmith & Fulham Rose Vouchers for Fruit and Veg project

David Austin Roses

Funding the core costs of operating the Rose Voucher Projects

Drapers Trust

Funding for the Hackney and Hammersmith & Fulham Rose Voucher for Fruit and Veg Projects

Esmee Fairburn Foundation

Funding the core costs of operating the Rose Voucher Projects

Evan Cornish Foundation

Funding for Rose Voucher for Fruit and Veg projects in Barnsley and Liverpool

The February Foundation

Funding for the Hackney Rose Vouchers for Fruit and Veg Project

Foundation Ireland

Funding the Glasgow Rose Vouchers for Fruit and Veg Project

Foundation Scotland

Grant funding from the Volant Trust for Rose Voucher Project delivery in Glasgow

Garfield Weston Foundation

Funding for Rose Voucher for Fruit and Veg Projects in Barnsley and Liverpool

Glasgow City Council

Funding the Glasgow Rose Vouchers for Fruit and Veg Project

Glasgow City Health and Social Care Partnership

Funding the Glasgow Rose Vouchers for Fruit and Veg Project

Green Hall Foundation

Funding for Rose Voucher for Fruit and Veg Projects in Barnsley and Liverpool

Guys and St Thomas Charity

Funding for the Southwark and Lambeth Rose Vouchers for Fruit and Veg Projects

Funding the Lambeth Fruit and Vegetables on Prescription Project

Funding the charity's advocacy and influencing strategies aligned to Rose Voucher projects

Funding the core costs of operating Rose Voucher projects

Notes to the Accounts continued

Restricted Funds - Provider and Purpose

London Borough of Hackney

Funding the Hackney Rose Vouchers for Fruit and Veg Project

London Borough of Hammersmith & Fulham

Funding the Hammersmith & Fulham Rose Vouchers for Fruit and Veg Project

The Hobson Trust

Funding for the Hackney, Hammersmith & Fulham and Liverpool Rose Voucher for Fruit and Veg Projects

The Hodge Foundation

Funding for Barnsley, Hackney, Hammersmith & Fulham and Liverpool Rose Voucher for Fruit and Veg Projects

ING

Funding for Rose Voucher Fruit and Veg Projects

London Borough of Lambeth

Funding the Lambeth Rose Vouchers for Fruit and Veg and Fruit and Vegetable on Prescription Projects

Liverpool Project Funding (various)

Funding the Liverpool Rose Vouchers for Fruit and Veg Project

The Mushroom Fund

Funding the Liverpool Rose Vouchers for Fruit and Veg project

National Lottery Community Fund

Funding the Rose Vouchers for Fruit and Veg projects in England

People's Postcode Lottery Trust

Funding for Rose Voucher for Fruit and Veg projects in Barnsley and Liverpool

Sodexo Stop Hunger Foundation

Funding for the Rose Voucher Fruit and Veg project in Barnsley

Sustain

Funding Alexandra Rose Charity's contribution to the Bridging the Gap project

London Borough of Tower Hamlets

Funding the Tower Hamlets Rose Vouchers for Fruit and Veg and Fruit and Vegetable on Prescription projects

The Worshipful Company of Chartered Secretaries and Administrators Charitable Trust (WCCSA)

Funding the Hackney Rose Vouchers for Fruit and Veg project

ZVM Rangoonwala Foundation UK

Funding the Southwark Rose Vouchers for Fruit and Veg project

Contact us



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Charity Registration No. 211535 | Company Registration No. 00279157 (England and Wales |
Scottish Charitable Incorporated Organisation SC052479)