**Email subject heading:** Alexandra Rose Charity event invitation: 27th November 9.45am-11.15am

Dear [insert your MP’s name]

I am delighted to let you know that Alexandra Rose Charity are hosting their first parliamentary drop-in event on 27th November.

As a supporter of Alexandra Rose Charity, I recognise the challenges people face in accessing and affording healthy foods like fruit and veg. Did you know that 2 in 3 adults and 9 in 10 children in the UK aren’t getting their recommended five portions of fruit and veg a day? This is particularly concerning when we know that a better diet can help improve or even reverse long-term health conditions.​

Alexandra Rose Charity aims to address this issue through their Rose Vouchers for Fruit & Veg projects, which provide vouchers for fruit and veg to those struggling to afford food, to spend in local markets and greengrocers.

In the last decade, £3 million worth of fresh fruit and veg have been bought in local markets with Rose Vouchers, supporting over 10,700 families and 19,000 children. To date, they estimate that the projects have generated a total economic value added of over £9 million for the local economy.

The event is being hosted jointly with innocent Drinks to celebrate the launch of their new partnership. On 27th November between 9.45am and 11.15am, they will be turning Room U in Portcullis House into a Rose Voucher market stall and invite you to pop by to learn more about their mission to make healthy fruit and veg accessible to everyone and see how you can reach your constituents with our Rose Voucher projects. Plus, you’ll get to meet Ali, one of their fantastic Rose Voucher traders, and take home some of his delicious fruit & veg.

As my local MP, I would be thrilled if you could drop by.

[Insert your name]

[Insert your postcode]